

Issue	VIP Interview	Cover Story	Trend Insights	Components & Modules	Distribution & Supply Chain	Manufacturing and Process	Specials
January Ad Booking Deadline: 22-Nov-2024 Ad Materials Deadline: 28-Nov-2024	•	Trends and prospects of semiconductor application in 2025	Intelligent Automobile	/	State of the global supply chain	-	-
February Ad Booking Deadline: 23-Dec-2024 Ad Materials Deadline: 30-Dec-2024	•	Overseas business opportunity	Green energy saving	Storage controller	Digital supply chain	Wafer manufacturing	-
March Ad Booking Deadline: 20-Jan-2025 Ad Materials Deadline: 22-Jan-2025	•	ESM-China 40th anniversary special theme	40-Year review of the global/ Chinese electronics industry	/	40th anniversary review of global/ China electronic components distribution industry	-	-
April Ad Booking Deadline: 20-Feb-2025 Ad Materials Deadline: 28-Feb-2025	•	Big data storage	Edge computing	Power modules	Supply chain management	New manufacturing materials	-
May Ad Booking Deadline: 20-Mar-2025 Ad Materials Deadline: 28-Mar-2025	•	Artificial Intelligence	Smartphone	•Capacitors •Resistors •Inductors	Intelligent warehousing	-	-
June Ad Booking Deadline: 21-Apr-2025 Ad Materials Deadline: 28-Apr-2025	•	Ranking of global/China distributors in 2024	Intelligent manufacturing	Power components	Small batch distribution	PCB manufacturing	-
July Ad Booking Deadline: 20-May-2025 Ad Materials Deadline: 28-May-2025	•	Low-altitude Economy	Automatic driving	Wireless module	Technology distribution	-	-
August Ad Booking Deadline: 20-Jun-2025 Ad Materials Deadline: 27-Jun-2025	•	Industrial Robot	Quadruped Robot	MEMS sensor	Domestic supply chain	Semiconductor equipment	-
September Ad Booking Deadline: 21-Jul-2025 Ad Materials Deadline: 28-Jul-2025	•	Smart Home	Automotive-grade Microcontroller Unit	Micro-motor	Inventory Management	-	-
October Ad Booking Deadline: 20-Aug-2025 Ad Materials Deadline: 28-Aug-2025	•	5GA/6G	Wireless communication	RF Front-End	Electronic component e-commerce	Automated testing	-
November Ad Booking Deadline: 19-Sep-2025 Ad Materials Deadline: 26-Sep-2025	•	Automobile electron	Smart wearables	Crystal Oscillator	Distribution of Financial Services	-	-
December Ad Booking Deadline: 20-Oct-2023 Ad Materials Deadline: 28-Oct-2023	•	Advanced packaging	Chiplet	Wireless charging	Sustainable supply chain	Semiconductor packaging	Distribution and supply chain special issue

Editorial Inquiries

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Note: The publisher retains the right to reschedule any topic in the calendar.